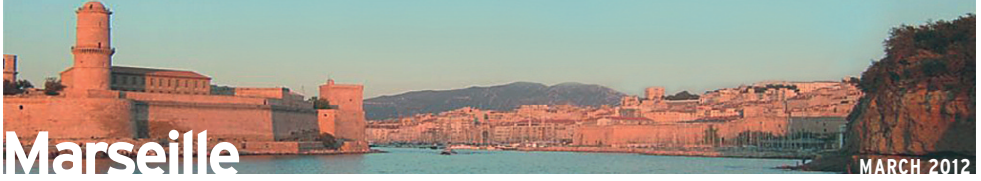


6TH WORLD WATER FORUM



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The organisers of the 6th World Water Forum have a major ambition: build on the extensive discussions around the issues, the problems and the recommendations of previous Fora and other international meetings in order to develop and to trigger the actual implementation of concrete solutions.

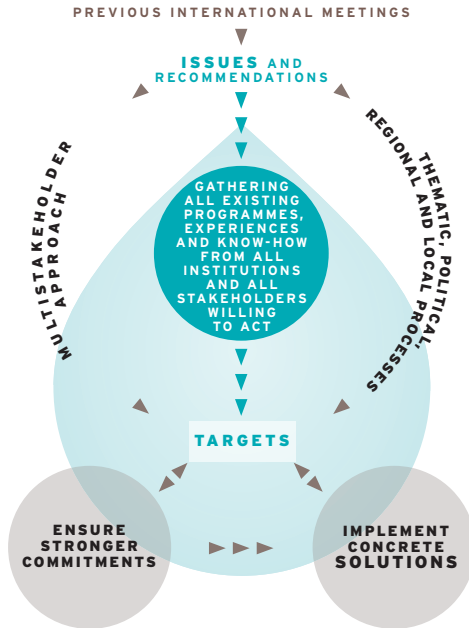
The method that we suggest to

achieve this builds on several programmes and processes initiated in the world in the recent past, such as the Millennium Development Goals. It consists of setting up a series of targets that list the contributions and successful case-studies the world water community wishes to put forward to face the challenges of our blue planet. Then,

these will generate commitment from people and institutions to identify and to successfully implement solutions for meeting the targets. The spirit is that of global compact for water which will be developed with all of you and will be constructed throughout thematic, political, regional and local processes.

This leaflet describes the proposed method and associated steps that will be implemented during the preparation stage, starting now until March 2012. We look forward to your commitment and to working with you to achieve these ambitions.

Benedito Braga
CHAIR, INTERNATIONAL FORUM COMMITTEE



FOUR PREPARATORY PROCESSES OF THE FORUM

WILL COORDINATE THEIR ACTIVITIES TO PREPARE AND FACILITATE IMPLEMENTATION OF SOLUTIONS TO THE IDENTIFIED PRIORITIES FOR ACTION.

POLITICAL PROCESS

Governments, parliamentarians, local authorities develop political targets and solutions, e.g. cities commit to reduce the energy footprints of their water services under the Istanbul Water Consensus process.

THEMATIC PROCESS

All stakeholders develop and facilitate the implementation of action targets mobilising a variety of organisations to reach the goals associated with each priority for action.

REGIONAL PROCESSES

In the Americas, Asia-Pacific, Europe, Africa, and in sub-regions develop and facilitate the implementation of targets referring to regional priorities, as identified in previous Fora.

LOCAL AND CITIZEN'S PROCESS

Develop and facilitate the implementation of targets through citizen's actions and local experiences.



WHICH PRIORITIES FOR ACTION?

PROPOSED THEMATIC FRAMEWORK FOR THE 6TH WORLD WATER FORUM

Create a blue movement!

3 STRATEGIC DIRECTIONS

12 KEY PRIORITIES FOR WATER ACTION

<p>ENSURE EVERYONE'S WELL-BEING</p>	<p>Guarantee access to water services for all and the Right to Water Guarantee access to integrated sanitation services for all Contribute to improved hygiene and health through water Protect populations and economies from risk Contribute to cooperation and peace</p>
<p>CONTRIBUTE TO ECONOMIC DEVELOPMENT</p>	<p>Balance multiple uses through IWRM* Ensure food security Harmonize energy and water Protect and value ecosystem services and green growth</p>
<p>KEEP THE PLANET BLUE</p>	<p>Improve the quality of water resources and ecosystems Adjust pressures and footprints of human activities on water Respond to climate and global changes in an urbanizing world</p>
<p>3 CONDITIONS FOR SUCCESS</p>	<p>Good governance Finance water for all Enabling environment</p>

THE 12 PRIORITIES FOR ACTION drive the contributions of the world water community towards a more healthy, peaceful, prosperous and resilient blue planet.

They are clustered around the three pillars of sustainable development. They are completed by three crosscutting *Conditions for Success*.

Under each Priority for Action, a series of **targets** translates the identified issues into concrete and achievable objectives at all levels.

EXAMPLES OF TARGETS

> BY 2015, 20 transboundary river basin organisations adopt a code of conduct to share data and information on water quality.

> BY 2012, 50 countries have voted legislative measures to enforce the Right to Water and Sanitation.

*IWRM: Integrated Water Resource Management

TARGET ESSENTIALS

SMART: Specific, Measurable, Achievable, Realistic, Time-bound

WISE: Wide Involvement in Stakeholder Exchanges

DIFFERENT TYPES OF TARGETS

POLITICAL TARGETS: require political entities endorsement prior to their implementation

ACTION TARGETS: require the commitment of a group of institutions willing to act in a joint manner

6TH WORLD WATER FORUM TERMINOLOGY

Thematic Framework

Based on the Kick-off meeting (2-4 June 2010) outcomes and on the work of the IFC Thematic process Commission, the International Forum Committee has adopted a Thematic Framework to guide and structure the preparatory processes of the Forum.

It is organised along 3 strategic directions, 12 Priorities for Action and 3 Conditions for Success.

Strategic Directions

In line with the willingness to find and reach concrete solutions, the 3 strategic directions set the global path for the definition of actions required to achieve concrete results.

They are in line with the three pillars of sustainable development.

Example: "Contribute to economic development."

Priority for Action

Based on the Kickoff outcomes and on additional input from the Thematic Commission of the International Forum Committee, 12 Priorities for Action have been adopted. They reflect the major contribution of water to the challenges the world is facing and can be considered as the objectives of the Forum.

These 12 Priorities for Action are clustered into three groups, which correspond roughly to

the three Strategic Directions.

Example: "Harmonize Energy & Water."

Goal

For each Priority for Action a specific Goal has been tentatively formulated, providing additional guidance for the implementation of targets and solutions. This goal and its related targets is intended to become an important contribution to the global water agenda and

FROM TARGETS TO SOLUTIONS

THE APPROACH

PHASE 1

CREATE MOMENTUM, SELECT AN INITIAL SERIE OF TARGETS

- Build on previous inputs: existing programmes and targets, kick-off results
- Involve key stakeholders and institutions, create momentum
- Prepare initial list of SMART and WISE targets, using Forum preparatory processes
- Validate the list in a multi-stakeholder meeting and effectively build consortia

PHASE 2

PREPARE AND IMPLEMENT ACTION PLANS TO IDENTIFY SOLUTIONS

- For each target, prepare an action plan to develop solutions toward the implementation of the target
- Identify existing successful case-studies
- Identify the range of possible solutions
- Expand existing partnerships and involve all relevant stakeholders
- Discuss the action plans and the associated solutions within each preparatory process
- Prepare reporting for the forthcoming Forum

PHASE 3

REPORT AT THE FORUM AND PURSUE IMPLEMENTATION

- Organise reporting at the Forum in sessions and political meetings
- Define the next steps and the possibilities for post-Forum refined targets
- Receive and formalize commitments
- Lay the ground for follow-up activities

2010

Deadlines by which to reach the targets may range from 2012-2030 with an intermediary reporting phase in 2012

2nd Stakeholder meeting dates:
17-18 January 2011

2011

Global targets may be supported by regional targets adapted to local conditions

Solutions are the concrete actions to be implemented in order to catalyse change and achieve targets

2012

After the Forum, the implementation process continues
Political targets are carried forth to subsequent international meetings (e.g. Rio +20)

2015



GLOSSARY

in particular to the Rio+20 summit organised by the UN.

Example: "Contribute to energy security in the most water-efficient way and to water security in the most energy-efficient way."

Conditions for Success

In order to demonstrate that the means for achieving progress in each of these areas are not absent from the proposed framework,

three Conditions for Success complement the Priorities for Action. They show that there are strong cross-cutting prerequisites to the achievement of all the Priorities for Action.

Example: "Finance water for all."

Issues

A number of issues can be proposed and prioritized under each of the Priorities for Action in order to drive the Forum preparation, mobi-

lize stakeholders and trigger the development of associated targets and solutions.

Example: "Reduce energy consumption of water services to keep them affordable."

Targets

Under each Priority for Action, a series of targets translates the identified issues into concrete and achievable objectives at all levels. The Forum's ambition is to initiate the process which makes the targets become a reality

through multi-stakeholders processes.

The targets need to be made SMART, WISE and have to identify a relevant action plan in order to meet the associated objectives.

The acronym SMART stands for Specific, Measurable, Achievable, Realistic, and Time-bound. The acronym WISE stands for Wide Involvement, Stakeholder Engagement.



2 EXAMPLES

CONTRIBUTE TO COOPERATION AND PEACE

FINAL TARGET

By 2020, riparian countries have signed cooperation agreements on integrated management for 50% of the transboundary river and lake basins in the world.

AT THE 5TH FORUM

Ministers stated that they will take tangible and concrete measures to improve and promote cooperation on sustainable use and protection of transboundary water resources.

2011

Identification of the basins potentially interested in developing comprehensive cooperation frameworks along with governments.

Case studies and lessons learnt from existing basins are collected.

Preparation of a handbook on IWRM solutions in transboundary basins settings. (including a chapter for decision makers).

2012

Presentation and discussion of the results:

- in official sessions
- in political meetings

Governments commit to act.

TARGET 2012

XX countries concerned with transboundary water-related issues commit to implement effective and fair cooperation.

POST FORUM FOLLOW-UP

Facilitation of the preparation and implementation of transboundary agreements.
Monitoring of results.

2010

2011

2012

HARMONIZE ENERGY AND WATER

FINAL TARGET

By 2012, 200 signatory cities of the Istanbul Water Consensus implement action plans to reduce energy consumption in water services.

AT THE 5TH FORUM

The Water and Energy nexus emerged as a priority at the 5th Forum, where issues and recommendations were discussed in sessions, in a ministerial roundtable and in a high-level expert panel.

EXAMPLE OF A TARGET

Identified during kick-off meeting.

By 2015, targets on water services' energy consumption are set.

2011: TARGET REFINED

To make it SMARTER and to trigger the search of concrete solutions.

10 signatory cities of the Istanbul Water Consensus, commit to prepare a synthesis on "reducing energy consumption in water services" under the leadership of a champion city.

Solutions are worked out in a multistakeholder setting.

Solutions are based on case studies or on innovative tools. Various cities look into potential reduction targets.

Commitments and targets feed the Istanbul Water Consensus process.

TARGET 2012

Progress on the target presented at the 6th World Water Forum

XX cities commit to implement the method and to reduce their energy consumption by XX%.

POST FORUM FOLLOW-UP

A champion city, stands as leader and thereby further facilitates the implementation.
Monitoring of results.

6TH WORLD WATER FORUM TERMINOLOGY

GLOSSARY

The targets may be of different types, some are political targets (e.g. from governments, local authorities), other are action targets (any target agreed upon by a group of stakeholders committed to develop concrete solutions).

Example: "By 2015 target-driven policies effectively implemented by XX cities so as to achieve a reduction of xx % in energy consumption of their water services."

Regional Targets

The concept of "regional target", as developed by the regional processes, is central to the World Water Forum.

It may refer to **region-specific targets**. Alternatively, it may refer to **regionalized global targets**, which could be considered as a decentralization process of the thematic priorities.

Solutions

Solutions are the concrete actions required to achieve the targets.

GET INVOLVED

Send your comments and requests to: consultation@worldwaterforum6.org