

All of the following posts were noticeably inspired by official ECH2O-Água communication, using APRH's texts and images, as described here:



Fig. 1 – Mapa das Comunidades Experimentais e Interações

- [Revista do instalador, 10/16/2018](#) :

The post leads to an article on the journal's website, explaining the project and digitalised mediation tool to calculate one's individual hydrologic footprint, naming all partners and explicitly mentioning the participating experimental communities in Barreiro. The heading image comes from the project's resume showing how involved parties are connected to each other,

- [Water Matters, 03/04/2019](#) : Under the keywords [#WaterMatters](#) [#GestãoSustentável](#) [#UsoEficienteÁgua](#) [#PouparÁgua](#) [#BoasPráticas](#), the page publishes an article of <https://observador.pt/> explaining ECH2O-Água with a photograph of an old, leaking tap,

- [Junta de Freguesia do Lumiar, 02/04/2019](#) : References APRH's Facebook page and insists on the community's partnership and cooperation with the association through ECH2O, which is briefly explained as a well-funded and -founded sustainability project. The post shows one of the project's explanatory power point presentation slides,

- [Ambiente Magazine, 02/19/2019](#) : Sharing their own article on the project launch on March, 1st,

- [Literacia Marítima Dre, 02/21/2019](#) : Sharing a post of APRH about ECH2O, calling on resource preservation, insisting on the risk of water becoming too expensive in a short time (by 2030 it is supposed to be as expensive as gold was in 2014),

- [AMI - Assistência Médica Internacional, 02/23/2019](#) : Announcing the project launch session of March, 1st at the Calgouste Goulbenkian Foundation. The post showed the project logo, the event's agenda and referenced the UN Sustainable Development Goals as well as the other project funders through the following hashtags : [#SDG11](#) [#SDG12](#) [#SDG13](#) [#ambiente](#) [European Commission - Development & Cooperation - EuropeAid](#) [Instituto Camões](#),

- [Águas de Portugal, 03/01/2019](#) : Sharing the link to the projects website and declaring their consent with the concept, which is valued as an important approach in water conservation,

- [Diário da Região Setubalense, 03/01/2019](#) : A quite long and specific text for a facebook publication, leading directly to an article on the journal's webpage. A picture of a running tap illustrates the text indicating not only purpose, founders and duration of the project, but also its estimated reach of 6000 people in Lisbon and Barreiro , two municipalities that united for the purpose of increasing their citizens' awareness of the problem,

- [Câmara municipal de Lisboa, 03/03/2019](#) : Referencing the project as an initiative of APRH to promote responsible water use in Lisbon, benefitting from the town hall's support, as they are also concerned about water scarcity in a changing climate context,

- [Diário da Região Setubalense, 03/06/2019](#) : Sharing an article about Barreiro's participation in the project : Social Centers, Schools, Water quality in the area, keyword : sustainable use,

- [UF ASeixalinho SAndré Verderena, 03/07/2019](#) : Using the project's texts, the site shares the links to the ECH2O webpage and online surveys about participants' hydrologic footprint,

- [Distritonline, 03/11/2019](#) : Share their own article about Barreiro's participation in the project and the city's engagement in sustainability, under the ECH2O picture indicating daily domestic water use,

- [Água é de todos, 04/06/2019](#) : Promotes the project by strengthening it's follow-up actions within the experimental communities that help the association calculating their hydrologic footprint and illustrating water waste and saving. The illustrations of the post lead directly to the project's website,



- [Eventmaker, 04/14/2019](#) :

The company producing the project's merchandising items. The post has no informative purpose; it only shows a picture of the products and references APRH.

In general, these publications create links between different institutions through the project for the purpose of promoting these entities' devotion to sustainable development.